



## TERMS OF REFERENCE (TOR)

**Friedrich Naumann Foundation for Freedom (FNF MENA)** is looking for service as shown in the document.

**Start Date:** 07.08.2023

**Type of contract:** Service contract

**The submission deadline for applications:** 04.08.2023

### **Friedrich Naumann Foundation for Freedom (FNF)**

The “Friedrich Naumann Foundation for Freedom” (FNF) proudly looks back on a long history of changes and challenges. From its establishment until now, the foundation grew constantly and became a globally-operating institution. In April 2007, the foundation’s name was extended by “for Freedom” to underline the new concept of “Marketing for Freedom” worldwide. Today, the label “for Freedom” is widely associated with successful projects.

Based on liberalism, the underlying principle of the foundation’s political activity, FNF is engaged in political education in both Germany and abroad. With our activities and publications, we help people to exercise their rights of political participation. We also provide scholarships for talented individuals. Our headquarters is located in the city of Potsdam and we maintain offices all over Germany together with project offices in over 60 countries worldwide. The Friedrich Naumann Foundation is an open laboratory of freedom and a global liberal think-tank. With over 200 employees, the Friedrich Naumann Foundation for Freedom is the biggest liberal institution worldwide with a comprehensive network of partners, experts, and volunteers.



## **Our Vision:**

The Friedrich Naumann Foundation for Freedom is a creative platform for innovation, intending to enhance the values and goals of liberalism worldwide.

## **Our Mission:**

Our activities target individuals who share our core principles on liberalism. We advise, motivate, and inspire relevant stakeholders and create shape, and market solutions for tomorrow that are based on enhancing individual freedom and responsibility. We are the creative think-tank of liberal politics in Jordan and the MENA region.

## **1. Policy Briefs from a Liberal Perspective:**

We require 18-24 well-researched policy briefs, each from a liberal perspective, focusing on pertinent issues, trends, and developments in the MENA region. These policy briefs should cover topics related to politics, geopolitics, economics, finance, free market policies, entrepreneurship, gender equality, media, education, social and cultural matters, international law, legislation, human rights, democratic procedures, and other related sectors or themes. The briefs should be insightful, engaging, and aligned with the principles and values upheld by FNF.

## **2. Organization of Online Expert Discussions:**

In addition, we seek a partner to expertly organize and conduct online discussions with the respective policy brief writers. These discussions can be held either in a live or recorded format and should be aimed at publicly elucidating the findings and recommendations presented in each policy paper. In the event that an expert writer opts not to lead the online session, your organization will have the autonomy to conduct the session independently, utilizing the provided content from the policy paper.

## **Financials and Delivery:**

Please provide separate offers for each service, ensuring clarity and transparency in your proposal. We kindly request that you submit your detailed proposal, including pricing, by the specified deadline.



### **Database of Expert Policy Briefs Writers:**

We seek a highly qualified think tank or a studies center to construct a robust database of 16-24 expert policy brief writers. These experts should possess extensive knowledge and experience in various sectors, including politics, geopolitics, economics, finance, free market policies, entrepreneurship, gender equality, media, education, social and cultural issues, international law, legislation, human rights, democratic procedures, and other relevant fields and topics. The submitted database should feature detailed bios and contact information for each expert.

### **General Policy:**

Quality Assurance and Publishing Policy: FNF MENA reserves the right to review the content of the produced policy briefs and may provide constructive feedback and suggested amendments to ensure alignment with our values and principles. The final decision regarding the publication of policy briefs will be contingent on their adherence to FNF values and principles.

### **A complete proposal should contain:**

1. The organization profile and contact information.
2. Technical offer including the database of experts and samples of production policy briefs papers, declare the capacity to meet the number of requested services and the approval of the stated above policy.
3. Financial offer of each service per unit.

If interested to apply, send us your proposal to [areej.khreeis@freiheit.org](mailto:areej.khreeis@freiheit.org)