

SUSTAINABILITY COMMITMENT

FRIEDRICH NAUMANN FOUNDATION IN MEXICO



**FRIEDRICH NAUMANN
FOUNDATION** For Freedom.

México

WHY ARE WE MAKING THIS COMMITMENT?

At the Friedrich Naumann Foundation for Freedom, we stand for a strong democracy that reassures citizens committed to promoting freedom, an essential value for everyone.

As a platform for innovation, we inspire future leaders through our activities and generate public policy recommendations, aligning our internal policies with social and environmental responsibilities to foster sustainable development.

Through our Sustainability Commitment, we reaffirm our compromise to the UN Sustainable Development Goals since 1988, encouraging our employees to share our vision and dedication to sustainable development in Mexico.

OUR VALUES

RESPONSIBILITY

We prioritize sustainability in our internal activities and practices, recognizing the economic, environmental and social responsibility of our decisions.

AWARENESS

Our team and associates understand the impact of their decisions in promoting sustainable responsibility.

EQUITY WITH IMPACT

We support business models with environmental and social impact, promoting equal opportunities through the social market economy.

COMMITMENT

We prioritize sustainable development in all our projects and internal practices.

OUR COMMITMENT TO THE OSD

In Mexico, we promote the social market economy, the rule of law and political education, collaborating with organizations to strengthen democracy and human rights. Our efforts focus on OSD 16, 5, 8, 10 and 11.



PEACE, JUSTICE AND SOLID INSTITUTIONS

16 PEACE, JUSTICE AND STRONG INSTITUTIONS



We work to promote the rule of law, guarantee equal access to justice through projects such as “Hallazgos”, the “Justicia Para Todos y Todas” workshops, and new research on digital justice.

Through international cooperation, our work seeks to expand and strengthen civil society institutions and organizations in Mexico.



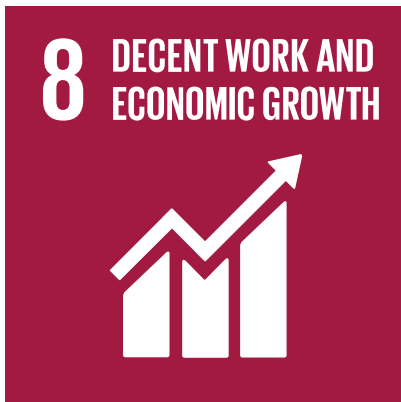
GENDER EQUALITY



In initiatives such as #FemaleForward, we are dedicated to promoting women's full participation and equal leadership opportunities in various fields. We use gender indicators to evaluate the impact of our projects and promote the publication of the “Radiografía de Emprendedoras Mujeres”. We also work on recommendations for public-private partnerships to promote women's economic development and offer workshops on justice and access to rights from a gender perspective.



DECENT WORK AND ECONOMIC GROWTH



Our training programs for entrepreneurs, such as “Road to Innovate”, promote opportunities for labor inclusion. We promote research that proposes fiscal and commercial policies to encourage the formalization and growth of micro, small and medium-sized enterprises. We also generate alliances for the creation of business opportunities and labor inclusion for women and people in situation of human mobility.



REDUCED INEQUALITIES



Open and plural societies are vital for democracy. For this reason, we address the issue of migration by proposing a framework of intercultural cities in which policies of inclusion for human mobility groups are promoted in a comprehensive context. We collaborate with communication campaigns to reduce racism and xenophobia.



SUSTAINABLE CITIES AND COMMUNITIES



The Mexico-Central America Smart Cities Network has been instrumental in promoting practices to foster economic and urban development. Training courses and dissemination campaigns as well as published implementation manuals seek to share best practices in mobility, public spaces, government digitalization and resilience to climate change.



RENEWING OUR PRACTICES FOR SUSTAINABLE DEVELOPMENT

We prioritize the environmental and social responsibility of our activities. In line with this commitment, we collaborate mainly with companies, consultants and professional service providers committed to social and environmental responsibilities that work with recycled materials, are certified B Corporations, and employ or impact vulnerable groups.

TRANSPORT

For air transfers we look for the option with the lowest carbon footprint and we prioritize group ground transfers.

FOOD AND DRINKS

We prioritize foods with less environmental impact, avoiding the use of individual packaging and non-recyclable waste. Ultimately, we choose to use recyclable containers and packaging. We select restaurants and food suppliers with sustainable practices, committed to social and environmental responsibility.

MATERIALS FOR ACTIVITIES

We choose sustainable companies that work with natural or recycled materials, and that employ or have an impact on vulnerable groups. As well, the production of materials is subject to the relevance and necessity of our activities considering their reuse.

ACCOMMODATION AND VENUES

We favor spaces and lodgings with ecological certifications, and strategic locations to reduce transfers, ensuring common transportation options. We opt for spaces with natural light and ventilation.

EVENT PRODUCTION

We facilitate virtual events, and in face-to-face events, we reduce the use of printed advertising by opting for the use of screens, as well as the reuse of previously elaborated materials.

We implement sustainable work practices in our office, reducing energy consumption, promoting public transportation, recycling materials, and encouraging the adoption of sustainable practices by our personnel.

With everyone's commitment, we strengthen our practices to contribute to sustainable development and achieve the OSD of the 2030 Agenda.

WHAT HAVE WE DONE SO FAR?

ENERGY

- ✓ The installation of the solar panels has reduced up to 3,791 kg of CO2 in the first quarter of 2024 and has sponsored 63 trees.
- ✓ 63% of the energy consumed in our office is generated by our solar panels, which has led to a 99% decrease in the cost of electricity consumption.
- ✓ As of 2023, all lighting in our office consist solely of LED lights, which consume between 80% and 90% less energy than traditional lights.
- ✓ Since 2021, 90% of the electronic and computer equipment in the office was renewed, increasing its energy efficiency.
- ✓ The most energy-consuming appliances, such as the refrigerator and oven, are maximum energy-saving and eco-friendly devices.



TRANSPORTATION

- ✓ 70% of the staff use public transportation or walk to get to the office.
- ✓ Home office policies reduce the need to use transportation vehicles, helping to reduce the carbon footprint.

REDUCE, REUSE AND RECYCLE

- ✓ We eliminate the use of plastic water bottles.
- ✓ We separate organic and inorganic waste, as well as avoid food and beverage waste from our activities.
When necessary, we print double-sided and reuse paper.
- ✓ Since 2020, we have reduced paper printouts, opting instead for electronic documents and digitalization of processes.
- ✓ We strive to make all of our events paperless.
- ✓ We carry out annual paper recycling initiatives, for example, from 2020 to 2024 180 kg were collected.
- ✓ The event materials were given a second life by being transformed into activity notebooks, keeping the circularity of the materials in mind.
- ✓ The strategic location of the office allows the Foundation's employees to have easy access to lunch establishments, which has significantly reduced the previous need to order food, thus reducing the consumption of single-use packaging products.
- ✓ The toilets are equipped with water-saving water tanks.