**Expert Consulting and Coaching on Falling Lab Competition, Myanmar 2018**

**1. Summary**

The Friedrich Naumann Foundation (FNF) seeks to hire a resource person to provide expertise and services in the process of selecting candidates and conducting a workshop as well as coaching regarding the Falling Walls Competition 2018, Myanmar.

**2. Background and Rationale**

The Friedrich Naumann Foundation (FNF) is a German liberal foundation that promotes rule of law, human rights and economic freedom in Germany and in more than 60 countries around the world. Under the economic freedom programme, the Foundation partners with the Department of Small and Medium Enterprise Development, Ministry of Industry, to promote the capacity development of SMEs as well as government officials of SME Development Center Head Office and Branches for the overall development of small and medium enterprises in Myanmar.

The Friedrich Naumann Foundation for Freedom intends to host the third Falling Walls Lab 2018, Myanmar, in cooperation with the Ministry of Industry, Parami Institute, Matrix Institute and Goethe Institute. The reason to host the Falling Walls Lab in Myanmar is to promote outstanding entrepreneurial, social and scientific initiatives, research projects as well as business ideas. It is expected to foster the spirit of innovation and competition amongst students, entrepreneurs and innovative thinkers from all disciplines as the result of the competition.

**3. Purpose**

The overall purpose of this call is to recruit an international expert who provides services for FNF in the process of selecting winners, and particularly to make the process of participation and selection more educational, inspirational, and impactful by running a 2-day weekend workshop that helps the applicants to further develop and refine their ideas for competition of Falling Walls Lab Myanmar. In addition, it is required to provide coaching and mentorship sessions for the 3 winners of the Myanmar competition, one of whom will go on to represent Myanmar at the Global Falling Walls Competition in Berlin on November 8, 2018.

**4. Tasks**

It is required that the consultant accomplishes the following tasks:

* **Selection:** Promoting the call for applications on social media, and social media partners. Reviewing applications and recommending a shortlist of 20 applications.
* **Workshop Facilitation:** Delivering a 2-day weekend workshop for approximately 20 applicants to refine their business ideas and develop a 3 minute elevator pitch.
* **Coaching:** Providing 3 coaching and mentorship sessions to the 3 winning applicants.

**5. Deliverables and Deadlines**

The contractor is responsible to prepare the following deliverables on or prior to such deadlines specified below:

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| **Part** | **Deliverables** | **Deadline for Deliverables** |
| A. | Promoting the call for applications through social media, and that  of its partner organizations subject to their agreement, with the view  to reach approximately 10,000 additional people | The first week of July to 31st July 2018 |
| B. | Review applications to select the top 20 applicants to bring to the weekend event | 9th August 2018 |
| C. | Two days workshops for top 20 applicants | 18th -19th August 2018 |
| D. | Mentoring and coaching training for the 3 winners | Between 2nd of September to 12th October 2018 |

## 6. Terms of Payment

* For the above-mentioned assignments, FNF agrees to pay the total honorarium based on contractor’s proposal.
* The honorarium will be paid on satisfactory performance and service delivery of contractor.
* The first 30% payment will be made upon promoting call for applications with view to reach approximately 10,000 additional people, reviewing applications and recommending a shortlist of 20 applications, on 9th August, 2018.
* The second 40% payment will be made upon the completion of delivering a weekend workshop for approximately 20 applicants to refine their business ideas and develop a 3 minute elevator pitch, 19th August, 2018.
* The final 30% will be made after providing 3 coaching and mentorship sessions to 3 winning applicants, 12th Oct, 2018.

Please apply with a letter explaining your interest and plan in this position together with the honorarium amount you proposed, latest by 09.07.2018 to: Aung Thu Hein, +95 9 420122490 [aung\_thu.hein@fnst.org](mailto:aung_thu.hein@fnst.org), or Khin Lutt Latt Tun, +95 9 421084558 [khinluttlatt.tun@fnst.org](mailto:khinluttlatt.tun@fnst.org).