FNF KOREA AND KLID PRESENT

LIVING LABS &SMART CITIES

NOVEMBER 29, 2018 • 1:30PM
KLID-BUILDING, SANGAM-DONG,
SEOUL

INVITATION

With technological innovations in ICT, Smart City concepts become more and more pronounced and relevant in solving complicated urban issues. Smart City aims to provide more convenient public services based on the converged ICT technologies, and ultimately enhancing citizens' quality of life. It often remains mainly associated with better infrastructure and electronic services, due to the critical role of technical factors.

However, if "Smart City" aims to ensure an increased quality of life for their citizens, their needs should be at center. Smart City needs to be approached from governance perspective which stress contributions and inclusion of different stakeholders in city development, rather than from a technology-centric perspective. Then, how can we better achieve Smart City development in a way that citizens play a pivotal role? What mechanism do we need to ensure for smart public services which actually meet the needs of citizens?

With that in mind, Friedrich Naumann Foundation for Freedom (FNF) and the Korea Local Information Research & Development Institute invite experts with different experiences and success stories on living labs (both from Europe and Korea), to share knowledge and ultimately to draw common lessons for Smart City development. The event also aims to contribute to forging networks among Smart City stakeholders around the world, and to facilitate discussions on living labs as a new approach to citizen-centered Smart City. We welcome your presence and participation and look forward to seeing you at the conference.

Dr. Daebum Ji
President & CEO, KLID

Dr. Christian Taaks
Head, FNF Korea

PROGRAM

REGISTRATION

13:00 - 13:30

OPENING SESSION

Opening   13:30 - 14:00
Dae-bum JI, President of KLID
Welcoming Remarks
Christian TAAKS, Head of FNF Korea
Keynote Speech: Living Labs - European Approach
Fernando VILARIÑO, Chairman of the European Network of Living Labs
(ENoLL) Executive Board

BREAK/GROUP PHOTO

SESSION I: LESSONS SHARED FROM GERMAN PRACTICES

Moderator: Sang-baek Chris KANG, Director of   14:00 - 15:45
Global Cooperation, KLID
Presentations
NextHamburg
Julian PETRIN, Nexthamburg, Germany
Living Labs in Germany and Comparison with Korean case
Marc WOLFRAM, Sungkyunkwan University, Korea
Discussion
In-Sook KIM, Korea Development Institute
Jung Jun AHN, Seoul City Government

PROGRAM

COFFEE BREAK

SESSION II: LIVING LABS FOR FUTURE

Moderator: Hyun Joo KIM, University of Seoul   16:15 - 18:00

Presentations

Living Labs for Smart Cities: How and What?
Jong-Sung HWANG, National Information Agency

Living Labs in Korea
Young Tae CHO, LH Smart City Research Center

Discussion

In-Sook KIM, Korea Development Institute
Jung Jun AHN, Seoul City Government

CLOSING

18:00 -

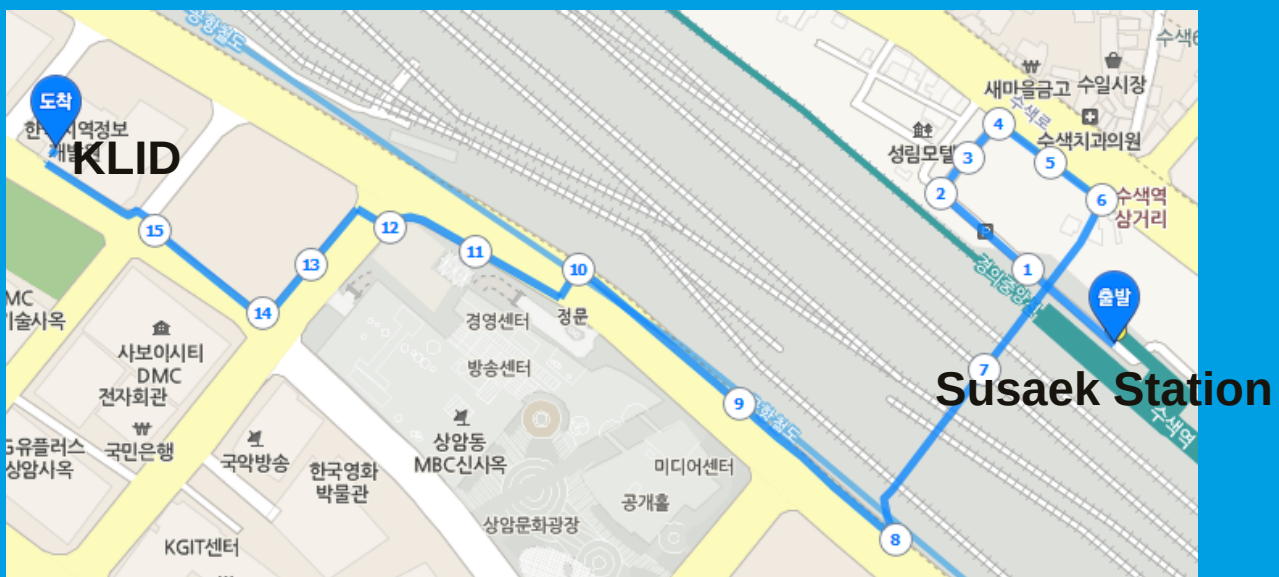## DINNER (INVITATION ONLY)

18:30

NOTICE

Simultaneous interpretation will be provided (Korean/English)

Dinner on Invitation only

DIRECTIONS

한국지역정보개발원 (KLID) , 301, 성암로, 마포구

Take Exit 1 of the Susaek Station (Gyeongui Line) and cross the train tracks via the overhead crossing. Turn right and follow "Seongam-ro". At the 2nd street ("World Cup Buk-ro 54-gil") turn left. Turn right at the next crossing ("World Cup Buk-ro 56-gil") and go straight. The KLID-Building will be to your left.

*You can also take a taxi from Exit 7 Digital Media City Station (Line 6).