



**FRIEDRICH NAUMANN  
FOUNDATION** For Freedom.



## **Digital Changemakers 2019 – The Power of Startups – HK Edition**

### **Background**

Digitization (synonym: Digital Transformation) is the change associated with the application of digital technology in all aspects of human society. Digital usages enable new types of innovation and creativity in a totally new dimension or way, rather than simply enhancing or supporting traditional methods. It significantly changes economic, social and political structures and processes.

This transformation provides a tremendous wave of opportunity to individuals who desire to shape and reimagine the world that we live in today. FNF considers StartUp-Entrepreneurs as change-makers and partners who share the liberal spirit and mindset and would like to explore how we can harness their knowledge and extend our cooperation in order to offer solutions that bring more freedom to the world around us.

Following the success of the “DigitalChangeMakers18” event held last year in Germany, we are now recruiting a group of committed changemakers from inside and around the foundation from all over the world to join the 8-days workshop-delegation **“DigitalChangeMakers19 - the Power of StartUps”** in Hong Kong.

If you are interested in becoming a digital changemaker and part of the Start-up Global network, please read application instruction below.

### **2019 Program Dates**

The 2019 program will be conducted in Hong Kong.

April 13 2019 – (in-country Myanmar) Application opens.

May 1 2019 – (in-country Myanmar) Application deadline.

May 6 2019 – Selection finalized in Myanmar and nominated to FNF Global Innovation Hub.

May 10 2019 – Selection finalized at Global Innovation Hub and FNF Myanmar informs the nominee.

July 3-10 2019 - Digital Changemakers 2019 – The Power of Startups – HK Edition.

### **2019 Program Description**

Digital Changemakers 2019 – The Power of Startups – HK Edition is comprised of four parts.

- An intense 3-day workshop in Hong Kong



**FRIEDRICH NAUMANN  
FOUNDATION** For Freedom.



- Meeting Christian Lindner, Leader of the Free Democrat Party, together with a German MP Delegation to showcase your StartUp projects
- Visiting RISE Conference, the largest tech conference in Asia
- Experience the vibrant Hong Kong scene and explore the dynamism of the world's biggest innovation and industrial cluster in the Greater Bay area

### **Eligibility and Selection Criteria:**

Digital Changemakers 2019 – The Power of Startups – HK Edition must:

- Be StartUp entrepreneurs and other key players in the field that work (or potentially work) with FNF Myanmar.
- Have a demonstratable record of experience in innovation and startup-related topics.
- Be conversant in English.
- Be available and able to participate in all program components on the program date specified.
- Be prepared to pay 260 EUR for registration, if selected to be present at Hong Kong on May 10 2019 (all other costs would be covered by FNF Global Innovation Hub, including all travel related costs.).

### **Selection Process**

The program is highly competitive. FNF Myanmar will evaluate each application thoroughly and narrow down the pool of Myanmar applicants. Final nominations (one or two) would be listed to FNF Global Innovation Hub, which in turn would make final selections in the pool of global nominations. Digital Changemakers 2019 – The Power of Startups – HK Edition will be chosen without regard to gender, race, religion, sexual orientation, ethnic background, marital status or financial need. All submitted application information will be treated as confidential unless stated otherwise in the application. The identities of nominees will also remain confidential throughout the final selection process.

Please direct any inquiries to [hninwint.naing@fnst.org](mailto:hninwint.naing@fnst.org).

#### **Apply!**

##### **Step 1) Check your eligibility.**

Please carefully read the Eligibility and Selection criteria above.

##### **Step 2) Prepare for the application process.**

2019 Application Guidelines and Instructions

Review the application guidelines and instructions and complete each component of the application:



**FRIEDRICH NAUMANN  
FOUNDATION** For Freedom.



- CV with a list of references
- Written submissions/ short essays
- Letters of recommendation (directly send to FNF Myanmar online if requested)

### **Step 3) Start your application.**

Applications will be accepted through Wednesday May 1 2019. Please send all application materials to [hninwint.naing@fnst.org](mailto:hninwint.naing@fnst.org) with the subject line: Digital Changemakers 2019.

### **Written Submissions/ short essays (questionnaires)**

- 1) Motivation Letter: describe your experience on innovation and/ or startup-related topics. why do you want to participate in the program? What makes you a digital changemaker?
- 2) Proposal: how will you work with FNF Myanmar in the future after coming back from the program? Or if you have already been working with FNF Myanmar, describe how you would enhance the existing programs in FNF Myanmar.

### **About Friedrich Naumann Foundation for Freedom (Myanmar Office)**

The Foundation, an active actor in promoting liberalism and democracy around the world, has supported democratic transition of Myanmar by promoting economic freedom, rule of law and liberalism; and opened an office in Yangon in 2013. The Foundation firmly believes that individual freedoms and responsibilities are prerequisites for an open, free and democratic society.

The Foundation is currently working together with governmental institutions, parliamentarians, judges, lawyers, and civil society to support strengthening democratic institutions, improving the economic viability of small and medium enterprises through policy reform and fair competition, strengthening legal frameworks to improve rule of law, tackling corruption and enhancing the capacity of relevant stakeholders.

### **Contact**

Friedrich Naumann Foundation for Freedom. (Myanmar Office)  
No. 35 Corner of Mindama Road and Kyaik Wine Pagoda Road  
Mayangone Township, Yangon, Myanmar.  
<http://myanmar-en.fnst.org>  
<http://myanmar.fnst.org>  
[www.facebook.com/fnf.myanmar](http://www.facebook.com/fnf.myanmar)  
[www.instagram.com/fnfmyanmar](http://www.instagram.com/fnfmyanmar)  
[fnfmyanmar@fnst.org](mailto:fnfmyanmar@fnst.org)